

***In Celebration of Leland Meitzler Joining Us As  
Managing Editor...***

***And To Thank You For Your Support...***

**\*2006 Ad Sale....40% Off All Display Ad Rates**

**\*If You Committed to Ads in *Heritage Quest* We Will  
Honor Your Ads in *Everton's Genealogical Helper***

**IF YOU SELL TO FAMILY HISTORY  
RESEARCHERS...YOU NEED TO ADVERTISE IN THE  
*GENEALOCICAL HELPER!!***

**\*18,000+ Paid Subscribers...28,000+ Total Circulation!!**

***Everton's Genealogical Helper...for over 60 years the industry  
standard magazine with both professional genealogists and  
hobbyists. Advertise in the *Helper* and you will reach the  
individuals and companies you need to reach.***

**\*Bigger...Better...More Useful Content...Than Any Other  
Industry Magazine.**

**\*Everton's Library Online...a valuable online genealogical  
research website, and the *only* place to access the Everton  
Genealogical Library's vast collection of pedigree charts,  
family group sheets, newsletters, books, back issues of the  
*Helper*, manuscripts, etc. \*All memberships include a  
subscription to *Everton's Genealogical Helper***

**\*Everton's Website ([www.everton.com](http://www.everton.com))...visited daily by tens  
of thousands of qualified family history researchers who need  
to know about your products and services...and will see your  
ad in copies of *Everton's Genealogical Helper* posted online.**

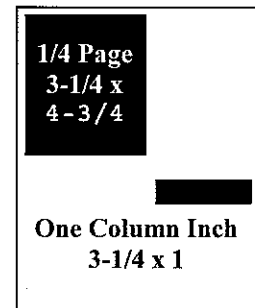
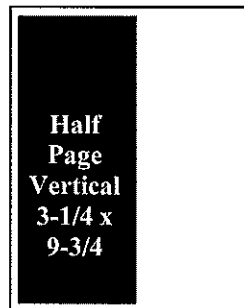
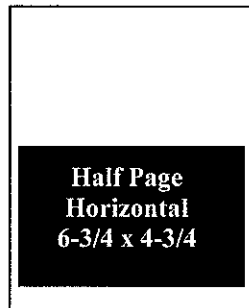
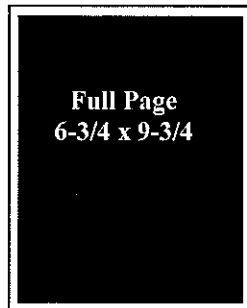
**1 800 443-6325; [www.everton.com](http://www.everton.com)**

**Rates & Specifications on Back (Over)**

## AD SPECIFICATIONS

**18,000 + Paid Subscribers**  
**28,000 + Total Circulation**

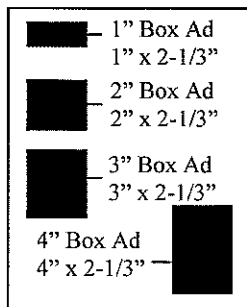
### DISPLAY AD DIMENSIONS & RATES



Unit	Size	1x - 5x	6x	1x - 5x	6x
Full page	6-3/4" x 9-3/4"	<del>\$ 1000.00</del>	<del>\$ 900.00</del>	\$600.00	\$540.00
Half page horizontal	6-3/4" x 4-3/4"	<del>\$ 250.00</del>	<del>\$ 175.00</del>	\$315.00	\$285.00
Half page vertical	3-1/4" x 9-3/4"	<del>\$ 500.00</del>	<del>\$ 450.00</del>	\$315.00	\$285.00
1/4 page	3-1/4" x 4-3/4"	<del>\$ 250.00</del>	<del>\$ 175.00</del>	\$195.00	\$165.00
1 column inch	3-1/4" x 1"	<del>\$ 60.00</del>	<del>\$ 45.00</del>	\$ 36.00	\$ 27.00
Full page color cover (inside front or back, back)	6-3/4" x 9-3/4" or 8-1/2" x 11-1/4" with bleeds	\$1850.00	\$1700.00	\$1110.00	\$1020.00

**\* 2006 40% OFF DISPLAY AD SALE**

### MARKET PLACE AD DIMENSIONS & RATES



Are you looking for a quick and easy way to get the word out? Advertise in the Market Place.

Market Place categories include Products and Services, International Listings, North American Listings, and Surname Listings.

Prices listed are per issue and reflect ads submitted in PDF, TIFF, or EPS format. Market Place ads needing corrections, design, or typesetting will be charged an \$80 production fee.

Unit	Size	1x - 5x	6x
4" Box Ad	4" x 2-1/3"	\$90.00	\$80.00
3" Box Ad	3" x 2-1/3"	\$80.00	\$70.00
2" Box Ad	2" x 2-1/3"	\$50.00	\$40.00
1" Box Ad	1" x 2-1/3"	\$20.00	\$15.00